

# About Us







BASED IN  
ST ALBANS  
AND LONDON

## We put you first – how can we help?

Our aim is to provide accountancy, tax solutions and business advice in the most transparent and practical way possible. We take our clients' interests to heart and strive to be proactive and insightful in our recommendations.


We are a dynamic, medium-sized firm of more than 50 years' standing with offices in St. Albans and Central London. We have a well-earned reputation for responsiveness, with clients of all sizes and types having access to senior personnel. Our unique blend of personal service and technical excellence is valued by our client base, employees and referral bodies alike.

We can assist you with your routine bookkeeping, accounting, auditing, taxation and company secretarial requirements, thereby freeing up valuable time and resources for you to apply to running your business.

Offering the technical and business advisory skills usually associated with a much larger firm delivered with the understanding and warmth of an independent practice.

Our full range of services are those typically provided by a progressive, medium-sized firm as well as providing strategic guidance on new business opportunities, mergers, acquisitions, sales, succession planning and international expansion.

INPACT International is an association of accountancy practices, of which we are founder members, giving our clients an opportunity to meet their strategic development goals on a global basis.  
[www.inpactglobal.org](http://www.inpactglobal.org)



WE HAVE  
A DISTINCTIVE,  
APPROACHABLE  
AND FRIENDLY  
STYLE OF WORKING



## Rayner Essex clients

Our clients range from large multinational companies through to small businesses and private individuals.

We are known for our work in supporting owner managed businesses. Irrespective of size, all clients receive the same personal attention to their specific needs and can make use of the full range of the firm's services.

One of our key strengths is our ability to forge a long-standing relationship with our clients, with most of our new clients coming via referrals, existing clients and friends of the firm.

All new clients are introduced to a "Client Partner" who gets to know their business and understands their aspirations and manages the on-going relationship with the firm. This senior level resource is there to ensure that clients have a single point of reference when discussing the various needs of their business or personal financial matters.

## Client Care - a passion

Client care is the bedrock of our organisation. As such we regularly obtain feedback from our clients and take positive action to fine-tune our services.

***Our recent survey revealed that we out performed client importance scores in 10 out of 11 key areas of service. In addition to this some 99% of survey respondents stated that they would be happy to recommend us to a friend or colleague.***

Our survey responses are shared with all staff and objectives are set at both a personal and firm wide basis and form part of our continuous improvement programme.

Our clients recognise that Rayner Essex offers them more than just a range of professional services. It has a culture that encourages both professional and support staff to take an active interest in clients' requirements, helping them meet their business and personal objectives.



99%  
WOULD  
RECOMMEND  
RAYNER ESSEX

## An international outlook

We are a member of an international association of accountancy practices, INPACT International.

INPACT is one of the largest international associations and has members across the globe many of whom we have strong links with. We regularly work with fellow INPACT members to help our clients establish themselves in foreign jurisdictions as well as helping others set-up in the UK.

## Growth and change

It is rare that a business stands still and we are able to guide clients through all stages of their development and growth. In the early years of a business, clients often require structure and financing, payroll and bookkeeping support. Later, specialist tax advice may be needed along with support for overseas expansion or due diligence work prior to an acquisition. Ultimately, professional support on a business sale or rescue may be required.

At all stages in the life cycle of a business we are able to use our considerable experience to help clients realise their goals. The regulatory pressures on business are considerable and legislation is frequently being introduced and amended. To help clients understand the impact of changes on their business, topical seminars are held along with regular newsletter updates and meetings as and when required.

## Corporate social responsibility

We have a strong sense of duty to the society we serve. As such for many years we have organised distinctive, fun events for our friends and clients that also help raise funds for worthy causes.

Our golf days have raised £50,000+ for charities that include the Willow Foundation and Rennie Grove Hospice. We also have a strong link with SportsAid, a charity that helps the next generation of British sports stars by giving them financial support and recognition during the critical early stages of their careers.

## Looking to the cloud

We provide a wide range of cloud based services for our clients. We can advise on the right software for a business, tailoring it to suit specific requirements.

Choosing the right online accounting software to produce and manage your accounts has the following key advantages:

- Working in real-time together enables you to share up-to date information with your accountant at a click of a button
- Enables you to manage your paper trail with online file storage
- Going paperless becomes a real possibility for you and your business
- Customised reports giving you key information to run your business
- Access to data can be obtained via the internet on a laptop, PC, tablet, smartphone, iPad, app or Mac with a real-time dashboard, providing you with full cloud based accounting solutions

## What our clients say about us\*

I have been a client of Rayner Essex for 25+ years  
the longevity of our association is professionalism,  
quality of service and trust

Very helpful and  
knowledgeable staff easy  
to contact and speak to

Excellent service would  
highly recommend (them)

A real “hands-on” approach and willingness to help  
with issues outside the normal scope of the business.  
Efficient and prompt service plus ease of contact

Great customer service,  
friendly and engaging work  
style, top tier technical  
and regulatory expertise,  
competitive prices, a trusted  
business and tax advisor

They are a friendly, prompt  
and thorough organization.  
They are also thoughtful  
of my business needs, and  
I always get great service,  
which makes my working  
life less stressful, which  
is a good thing

\*These are actual quotes from our clients drawn from recent surveys.



## Our core services

- Audit and Assurance
- Management Accounts and Bookkeeping
- Cloud Based Services
- Payroll Services
- Company Secretarial Services
- Personal and Corporate Taxation
- Tax Consultancy, Investigations and Private Client Services
- International Expansion
- Strategic and Succession Planning
- Corporate Finance
- Mergers and Acquisitions
- VAT Returns and Advice
- Forensic Accounting
- Corporate Recovery and Insolvency

HELPING CLIENTS  
AND BUSINESSES  
GROW

# Regulatory

Rayner Essex LLP is a limited liability partnership registered in England and Wales with the registered number of OC338376 and VAT number 2350 760 81. The registered office and principal place of business is Tavistock House South, Tavistock Square, London WC1H 9LG. The Partners are all members of Rayner Essex LLP.

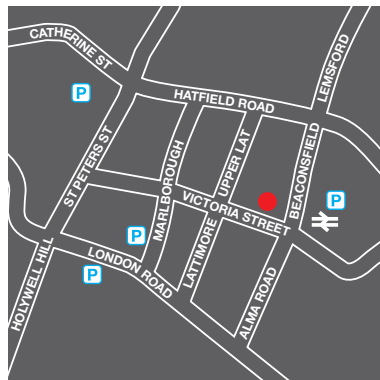
Rayner Essex LLP is regulated by the Institute of Chartered Accountants in England and Wales for a range of Investment Business Activities.

The firm is not authorised under the Financial Services and Markets Act 2000 but we are able in certain circumstances to offer a limited range of investment services to clients because we are members of the Institute of Chartered Accountants in England and Wales. We can provide these investment services if they are an incidental part of the professional services we have been engaged to provide.

Rayner Essex LLP is registered to carry on audit work in the UK and Ireland by the Institute of Chartered Accountants in England and Wales.

Details about our audit registration can be viewed at [www.auditregister.org.uk](http://www.auditregister.org.uk) for the UK under reference number C001980026.

In accordance with the disclosure requirements of the Services Regulations 2009, our lead professional indemnity insurer is AIG Europe Limited, of 58 Fenchurch Street, London EC3M 4AB. The territorial coverage is worldwide excluding professional business carried out from an office in the United States of America or Canada but does not exclude any action for a claim brought in any court in the United States of America or Canada.



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